Marrakesh Country Club - A private country club and HOA in Palm Desert, CA is seeking a strong Membership & Social Event Coordinator.

Reports to: General Manager

Works in unison with the General Manager, Committees, Club Staff, and on-site realtors to accomplish objectives.

Job Summary:

Membership Coordinator

- 1. Follow-up on Member referrals.
- 2. Conducts new member and tenant orientations
 - Distributes new member documents and procures the required signatures for membership.
 - HOA CC & R's
 - HOA Rules & Regulations & Bylaws
 - Country Club Rules & Regulations & Bylaws
 - Member Roster
 - Orientation Packet: security form, transponder form, earthquake information form, architectural guidelines, etc.
- 3. Arranges new member tours and introductions to department heads.
- 4. Works with Member Billing Coordinator to maintain accurate membership files.
- 5. Maintains membership report for the board of directors.
 - Records new home owners, membership changes for existing members, new non-resident memberships or non-resident member changes.
- 6. Conducts renter orientations.
 - Distributes orientation packet and obtains required renter documentation.
- 7. Other tasks as assigned.

Social Event Coordinator

1. Updates website as needed.

Including, but not limited to the following:

- a. Member Information
- b. Club Calendar
- c. Post Event Flyers
- d. Post Monthly Newsletter
- e. Updates board, committee, and staff information.
- f. Program changes
- 2. Develops membership email blasts.
 - Gathers information from department heads and staff regarding special events, programs, community information, etc., for dissemination to the membership via email blast.
- 3. Maintain social media channels: Facebook and Instagram
- 4. Develops monthly newsletter.
- 5. Effectively respond to member comments and requests in accordance with the standards, policies and rules. Uses ideas, feedback and suggestions to continuously improve the services provided to the members.

- 6. Support all club events to include publicity and promotion to increase attendance.
- 7. Support programs by developing brochures and flyers.
- 8. Tracks the success and overall performance of all membership activities.
- 9. Create, update, and distribute information to members through the correct channels.
- 10. Serve as a liaison between membership and operations of the club.
- 11. Attend committee, board, and town hall meetings to gather information for members away and to show solidarity.
 - Report membership count information at the board of directors meeting.
- 12. Present during club operating hours and during special events to assist in meeting and greeting members and guests.
- 13. Occasionally attend summer suppers during the summer months.
- 14. Responsible for maintaining confidentiality of all member information.
- 15. Helps with developing annual club calendar.
- 16. Other tasks as assigned.

Requirements:

Strong Marketing, Communication, and Website experience. Service oriented with excellent customer relations is a must.

MS Office suite including MS Word, Excel, PowerPoint, Outlook, Website, Facebook, Instagram, Jonas (helpful), *InDesign or other marketing software*.

Benefits:

The club offers an exceptional benefits package including: medial, \$50K life, LTD, and optional dental & vision, 401k with employer match, paid vacation & holidays.

Work Hours:

Full-time position, work days are typically Tuesday thru Friday, 8:30 am – 5:00 pm and Saturday 9:00 am - 3:00 pm in season (Nov - May) and Monday - Friday 8:00 am - 4:30 pm off season (June - Oct).

Work Environment:

This job operates in a professional office and clubhouse environment. This role routinely uses standard office equipment such as computers, phones, photocopiers, scanner, filing cabinets, and fax machines.

- No phone calls please.